

WILLIAM & MARY

BOARD OF VISITORS
COMMITTEE ON THE STUDENT EXPERIENCE
DRAFT MINUTES
FEBRUARY 8, 2024
GRIMSLEY BOARD ROOM – BLOW MEMORIAL HALL

COMMITTEE MEMBERS PRESENT

Mr. Kendrick F. Ashton, Jr., Chair
Ms. Laura Keehner Rigas, Vice Chair
Mr. Stephen J. Huebner
Hon. Thomas K. Norment, Jr.

Mr. Brian P. Woolfolk
Mr. Max Beers, Student Representative
Dr. Aaron Griffith, Faculty Representative

COMMITTEE MEMBERS ABSENT

Ms. AnnaMaria DeSalva
Hon. John E. Littel

Mr. J.E. Lincoln Saunders

OTHER BOARD MEMBERS PRESENT

Mr. S. Douglas Bunch
Ms. Cynthia E. Hudson
Ms. Barbara L. Johnson
Mr. Courtney M. Malveaux
Mr. C. Michael Petters

Hon. Charles E. Poston
Ms. Ardine Williams
Ms. Sydney E. Thayer, Student Representative
Dr. David S. Armstrong, Faculty Representative
Dr. Taylor V. Brings, Staff Liaison

OTHERS PRESENT

Dr. Katherine A. Rowe, President
Ms. Carrie S. Nee, University Counsel
Dr. Virginia M. Ambler, Vice President for Student Affairs
Mr. Brian D. Mann, Director of Athletics
Dr. Jeremy P. Martin, Vice President for Strategy & Innovation
Mr. Todd McFarlane, Senior Associate Athletics Director for Advancement
Dr. Carlane Pittman-Hampton, Chief of Staff
Mr. Brian W. Whitson, Chief Communications Officer
Ms. Lisa Garrett, Executive Assistant to the Vice President for Student Affairs
Mr. Michael J. Fox, Senior Assistant to the President and Secretary to the Board of Visitors
Ms. Jessica Walton, Deputy Secretary to the Board of Visitors
Members of the President's Cabinet
W&M Students and Staff

INTRODUCTORY REMARKS

Mr. Kendrick F. Ashton, Jr. called the Committee for the Student Experience to order at 11:02 a.m. and provided an overview of the agenda.

APPROVAL OF MINUTES

Recognizing that a quorum was present, Mr. Ashton asked for a motion to approve the minutes of the September 28, 2023 meeting. The motion was made by Mr. Stephen J. Huebner, seconded by Ms. Laura Rigas and approved by voice vote.

Dr. Virginia M. Ambler, Vice President for Student Affairs, provided an overview of student activities that took place since the committee last met in September 2023. A discussion ensued regarding opportunities for students to interact with the administration and the current climate on campus.

DIRECTOR OF ATHLETICS REPORT

Mr. Brian D. Mann, Director of Athletics, provided an overview of the academic performance and graduation rate of William & Mary student-athletes. He spoke about the recent success of multiple athletics teams and highlighted the women's field hockey team who won the 2023 CAA Championship. Mr. Mann also noted the performance of student-athletes outside the classroom and competition.

Mr. Mann provided an update on athletics staffing. He spoke about Ms. Peel Hawthorne, Senior Associate Athletics Director/Senior Women Administrator (SWA), and noted her upcoming retirement. Mr. Mann introduced Mr. Todd McFarlane, the newly hired Senior Associate Athletics Director for Advancement, who gave a brief overview of his background. Mr. Mann also announced the hiring of a new Deputy Athletics Director, Mr. Richard Whitmore, who will join the staff in the spring and the upcoming promotion of Ms. Karai Lockley to Executive Associate Athletics Director for Internal Operations & Senior Woman Administrator, and Dr. Ricky Ray to Executive Associate Athletics Director for External Operations.

Mr. Mann provided an overview of the All-In campaign, noted the amount raised and highlighted scholarships and projects the funds have been and will be used for.

Mr. Mann spoke about William & Mary's Name, Image and Likeness (NIL) Program – The Green & Gold Exchange. He noted the recent decision by the National Labor Relations Boards declared that Dartmouth Men's Basketball Players are employees and can unionize as such. Mr. Mann said college athletics is changing and decisions will need to be made in the future as to how to adapt to the changing landscape. He spoke about the NCAA's guidance/involvement in NIL, and William & Mary's commitment to strengthen the CAA. A discussion ensued regarding the changing landscape of college athletics.

ADJOURNMENT

There being no further business, Mr. Ashton adjourned the meeting at 11:48 a.m.